TABLE OF CONTENTS

1.	: Using traditional illustration techniques in poster design	01-06
	Berna Özlem Özcan, Ayhan Özer	
2.	Reviewing educational children's books in terms of graphic design in the context of multimedia	07-13
	Banu Bulduk	
3.	The Infographics which are designed for environmental issues	14-19
	Esra Tuncalı	
4.	Sociological analysis on the discourse of crisis in art	20-25
	İnan Keser, Nimet Keser	
5.	Different political impacts on making of Western-style art and on art education in Turkey	26-35
	Nimet Keser, İnan Keser	
6.	Determination of odor profile of university students using electroencephalography (EEG)	36-46
	Ömür Uçar, Murat Atan	
7.	Evaluating the condition of the existing art of body tattooing and current practices in Turkey	47-52
	Seyda Akarsu	
8.	A Cross-cultural study of emotional Responses on Colours	53-60
	Ihab Mahmoud Hanafy, Reham Abdelbaset sanad	
9.	Three dimensional perception and production process	61-67
	Melek Sahan	
10.	Social conflicts, philosophical accumulation, and advertisements in the 21st century	68-74
	İncilay Yurdakul	
11.	Scientific face of the artwork: Investigation of the pigments and plasters of the wall paints of some ottoman mosques by FTIR and EDXRF techniques	75-80
	Sevim Akyuz, Tanil Akyuz, Ahmet Gulec	
12.	An evaluation over houses formed with spatial openings and space within a space relation: Loos typology	81-86
	Gokce Nur Aykac	
13.	The effectiveness of the model of 'social constructivist learning environment' design through research	87-95
	Seval Fer	
14.	Contribution of mental training to the improvement of sports performance	96-100
	Grosu Vlad Teodor, Moraru Cristina Elena, Grosu Emilia Florina, Preja Carmen Aneta	
15.	Motor coordination and reactivity influenced by mental training in alpine skiing	101-105
	Grosu Emilia Florina, Grosu Vlad Teodor, Moraru Cristina Elena, Monea Dan	
16.	Encouraging innovation in the fashion industry through university projects	106-114
	Arzu Vuruskan	

17.	Augmented reality applications in product design process	115-125
	Damla Şahin, Abdullah Togay	
18.	Learning from Turkish modern furniture design	126-134
	Deniz Hasırcı, Zeynep Tuna Ultav, Hande Atmaca, Seren Borvalı	
19.	Influence of Turkish coffee culture on the design of small home appliances: Turkish coffee makers	135-142
	Ebru Gedik, S.Serpil Erdonmez, N.Sule Atılgan	
20.	Surrealist inheritance in drawing	143-148
	Refa Emrali	
21.	Opinions of Vicente Blasco Ibanez, one of Travelers of 20th Century about Clothes of Turks (Example of "Orient Before The Storm")	149-156
	Meyrem Arga Sahinoglu	
22.	Ethic conscience in product design	157-162
	S. Serpil Erdönmez, Serkan Guneş	
23.	Paradigm shift in industrial product design: Generative design	163-170
	Saliha Türkmenoğlu	
24.	Examination of the tale of Kerem & Aslı in terms of clothes	171-179
	Saliha Ozelmas Kahya	
25.	Research about occupational anxiety levels of teacher candidates that take pedagogical formation regarding field variable	180-185
	Ebru Temiz	
26.	Intercultural interactions in the painting arts education: "Azerbaijani painters example in Turkey"	186-191
	Ayhan Ozer, Muhammed Aliyev	
27.	Bussiness ethichs course and a proposal for artist oath in fine arts faculties	192-199
	Ayhan Ozer	
28.	Art, politics and the city fact which is shaping there in	200-206
	Barış Yılmaz	
29.	Connecting faith and pedagogy: Fortune favors the brave	207-215
	Tiffany T. Boury, Mary Kathryn McVey	
30.	The association of typography with form and content in digital games Seza Soyluçiçek	216-223
31.	An educational experience of urban renewal: A case study of mass housing in Kagithane, Istanbul Elif Mihcioglu Bilgi, Suzan Sanli Esin	224-236
32.	Game as a mediator in a first year architectural design education Emel Birer	237-247

33.	Our living handcraft meerschaum craftsmanship for the future Nilay Erturk, Esra Varol	248-260
34.	An investigation of interactive e-books in children's literature Ahmet İhsan Kaya	261-267
35.	Differences between literature and arts in the context of language Ahmet İhsan Kaya	268-274
36.	The impacts of nation state ideology in the early republican period of Turkey (1923-1938) on culture and art policies Gulsen G.Erdal	275-281
37.	Global brand advertisements and the representation of localization in the example of Turkey Rasim Sarıkaya	282-288
38.	Investigation of social responsibility projects: A case study "every child matters" Yeşim Ermiş	289-297
39.	Botanical illustration techniques Aysegul Gurdal Pamuklu, Arzu Dursin	298-302
40.	Book as an object: conceptual illustrations in Edgar Allan Poe's books and a sample study Begüm Eken	303-309
41.	Memory- space relation in an adaptive reuse building: Analysis of Cengel Han- Rahmi Koc Museum Melike Selcan Cihangiroglu	310-317
42.	Corporate identity in interior design Zeynep Dagli	318-327
43.	Computer aided design in education and its' interpretation through design thinking Abdullah Togay, Merve Coşkun, Serkan Güneş, Çiğdem Güneş	328-337
44.	Analyzing the value of brand in terms of visual imagery Fatih Kurtcu	338-343
45.	A comparative analysis of methods for triggering "creative thinking" in design studios Gokçe Atakan	344-350
46.	Changing the face of retail: Where fashion meets technology Nadire Cavus, Rudo Muriel Munyavi	351-355
47.	Teaching technical specifications in fashion design education Esen Coruh	356-363
48.	A model proposal for postgraduate education in gastronomy and culinary arts field Oya Özkanlı	364-372
49.	The affects of the new media design on the visual communication design Hulya Gundogdu	373-381

50.	Ethics in gastronomy and culinary arts field Oya Özkanlı, Ayhan Özer, Ceyhun Uçuk	382-386
51.	A study on selection of polymer based surface materials in interior design Zeynep Sadıklar, Filiz Tavşan	387-396
52.	Visual perception management in advertisements Seda Nur Atasoy	397-409
53.	The effects of visual perception experiences on academic success in fine arts Ozlem Uslu	410-416
54.	Reading image and thinking image in a new visual age Seyda Eraslan Taspınar	417-426
55.	The architectural pattern of St. Petersburg and jewellery: Innovative designs via 3-d modelling Mahmut Güngör, Mehmet F. Özdemir, Nalan Gürşahbaz, Şükran Akpınar	427-436
56.	The relationship of fashion and art and art literacy of the students of the department of fashion design Esra Varol, Nilay Erturk	437-452
57.	Design artpedagogy in the system of modern education of pedagogy students during plain-air practice Zhanar Nebessayeva, Zoya Rabilova, Kusan Musakulov	453-458
58.	Relation between landscape preferences and perception in animations Banu Özge Demirbas	459-463
59.	Intelligent spaces: Effects of pervasive environments on the role of interior designer inanç Işıl Yildirim	464-469
60.	Imaginations of creative design on the basis of sustainable design Seçil Şatır	470-477
61.	A workshop on the design of canopy structures Nazmiye Ozturk	478-485
62.	Permanence of an artwork in public areas and a design project: Draw and Erase (Yaz-Boz) Arzu Çevik	486-490
63.	Arts and design education for sustainable development Vedat Özsoy	491-501
64.	Virtual reality (VR) technologies in education of industrial design Bulent Yilmaz, Muge Goken	502-507
65.	Significance of sketch in creativity process related to graphic design education Ezgi Karaata	508-513
66.	Cultural patterns of shoe storage in the apartment life of İstanbul, a focus on the differences of shoe case usages Özgün Dilek	514-522

67.	Harmonic analysis of the ensemble and singing pieces from Erdal Tugcular as an educational music composer Hasan Bozkurt, H. Seval Köse	523-535
68.	Beyond the technological blindfold: a fundamental design research approach to sustainability Lisa Thomas, Stuart Walker, Lynne Blair	536-543
69.	Need for aesthetics in visual and audio environments Hatice Keten, H. Seval Köse	544-548
70.	Slippage: Presentness and location in an art situational context between the I and Me natures of the self Gregor Roth	549-556
71.	Usage of experimental typography of book cover design in digital age Didem Çatal	564-572